Business Analysis Fundamentals
NJIT Continuing Professional Education Course

Benefits of Becoming a Certified Business Analyst
Organizations are under pressure to respond rapidly to change, save money, and solve customer needs. Business analysts add value across the board by translating strategy designed to drive business opportunities into play. Learning and following established best practices, business analysts can consistently overcome organizational challenges by creating valuable strategic solutions and increase efficiency through business process improvement.

About the Business Analysis Fundamentals Course
Adaptability and process transformation are necessary for businesses to remain competitive. Business analysis plays a key role in ensuring that strategic plans for transformation are developed properly and implemented efficiently. The Business Analysis Fundamentals course is designed to cover the necessary skills and all of the material found in the Business Analysis Body of Knowledge® (BABOK) published by the International Institute of Business Analysis™ (IIBA). Through lecture and hands-on projects, this course turns students’ familiarity with business and operations into expertise.

Course Information
The class meets online through hosted WebEx sessions twice a week and includes a combination of lectures and assignments necessary to learn and practice key techniques and approaches defined as effective Business Analysis practices. Upon completion of this course, students will earn 14 training hours which can be applied towards the 21 required hours for the CBAP® and CCBA® certifications, or the 35 hours required for the PMI-PBA® certification.

Course Curriculum
- Overview of the BABOK™
- Scope of the Business Analyst’s Role
- Communicating with Stakeholders
- Understanding the Business Environment and Writing a Business Case
- How to Scope the Area of Analysis
- Techniques for Eliciting Requirements
- Writing Effective Requirements
- Techniques in Requirements Analysis

Who Will Benefit from this Course?
This course is designed to provide a solid foundation on the best practices and techniques of business analysis, and is ideal for Project Managers, new Business Analysts or those without formal training, or anyone considering a career change. As one of the most in-demand areas in the job market today, companies are recognizing the value that good analysts bring to their projects, and are hiring trained individuals with the appropriate skills and certifications. Those holding BA certifications are especially coveted.