

The Graduate Certificate in Management Essentials

Entirely Online and In Class



School of Management

New Jersey Institute of Technology

WHY PURSUE A GRADUATE CERTIFICATE IN MANAGEMENT ESSENTIALS?

This graduate certificate was created to offer managers and professionals core business knowledge in the areas of finance, marketing, accounting, and management information systems. A clear appreciation of the process and the role technology can play in improved management in a rapidly changing global business environment is central to our program. Drawing from NJIT's long history in technology creation and development, the Management Essentials program emphasizes understanding current and emerging technologies and illustrates how these can complement state of the art management practices and ideas.

WHY STUDY MANAGEMENT ESSENTIALS AT NJIT?

The NJIT School of Management offers an excellent business education and the Princeton Review ranked it among the "Best 282 Business Schools." The school has been recognized among the select number of business schools accredited by AACSB International, the top national accreditation body for management education. The NJIT School of Management has a dedicated, engaged, multicultural faculty with extensive contacts in the international business community.

WHAT WILL I LEARN?

This certificate is designed to provide the skills and tools needed to analyze business models and to apply core business concepts to tactical and strategic problems. The courses use shared business cases and a common knowledge base that are accessible throughout the certificate program which allows students to review material from courses that they have completed and provides an integrated perspective to business problems. Each course has the same user interface with the same look and feel allowing students to move seamlessly from course to course.

WHAT COURSES ARE OFFERED?

ACCT 615 Management Accounting*
FIN 600 Financial and Economic Environment*
MIS 645 Information Systems Principles *
MRKT 620 Competing in Global Markets*
Complete course descriptions can be found in the NJIT Online Catalog at <http://catalog.njit.edu/graduate>.

*Now or shortly available online.

Courses are subject to change.

√ Take care to select courses in proper order. Check course descriptions, because they state if one course must be taken before (i.e.; is a prerequisite to) another.

WHERE ARE THE CLASSES OFFERED?

The full credential can be studied **online** and at NJIT's Newark campus. Customized NJIT degrees and academic certificates can be brought on-site to your company or customized and conducted at a location convenient to a consortium of companies.

WHAT IS THE TUITION FOR GRADUATE COURSES?

Use the tuition calculator to see full costs, and the fuel saving calculator to figure how much gas money is saved by studying **online**, visit:
<http://adultlearner.njit.edu/admissions/financialaid>.

Studying **ONLINE**, but live out-of-state? Benefit from the new **online tuition rate** just for you, visit: <http://online.njit.edu>.

IS FINANCIAL AID AVAILABLE

There may be sources of financial aid or tax credits available: <http://adultlearner.njit.edu/admissions/financialaid/index.php>.

CAN THE GRADUATE CERTIFICATE CREDITS BE APPLIED TO AN ADVANCED DEGREE?

The courses in the Graduate Certificate in Management Essentials can be wholly applied to NJIT's MBA or the MS in Management.

HOW DOES THE GRADUATE CERTIFICATE PROGRAM WORK?

In any given year, NJIT offers a new slate of Graduate Certificates, each in a specific area which is in a fast growing and employable profession. Each stand-alone credential is a milestone in its own right and can be a 12-credit springboard to a matching Masters Degree program at NJIT or elsewhere. The credential can be completed in as little as one academic year of part time study. Many can be studied in whole or in part online. The straightforward and rapid admissions process requires possession of an undergraduate degree with a satisfactory grade point average. A GRE or GMAT score is not a prerequisite. Depending on the program, courses can be taken online, on campus, or at NJIT extension sites around New Jersey. For a complete list of available Graduate Certificates, please visit <http://www.njit.edu/gradcert>.

BRINGING A GRADUATE CERTIFICATE TO YOUR COMPANY

Arrangements can be made to bring a Graduate Certificate or Master's program on-site to your company. A customized Graduate Certificate can also be offered to match your company's area of technological and managerial specialty. For more information about Company Collaborative Graduate Certificates or enrollment in any of our Graduate Certificates, please contact Continuing Professional Education.

FOR FURTHER INFORMATION:

Division of Continuing Professional Education
1-800-624-9850 (Toll Free)
1-973-596-3060 (New Jersey)
Email: cpe@njit.edu

ON THE WEB:

<http://www.njit.edu/gradcert> / <http://cpe.njit.edu/mobi>

APPLY ONLINE:

<http://adultlearner.njit.edu/admissions>