

# The Graduate Certificate in Venture and Innovation Management

Entirely Online and In Class



School of Management

**New Jersey Institute of Technology**

## WHY PURSUE A GRADUATE CERTIFICATE IN VENTURE AND INNOVATION MANAGEMENT AT NJIT?

Venture and Innovation Management offers an exciting program for those who want to learn about new responses to current socio-economic challenges. The program responds to a growing need to train business people in innovation processes throughout the nation and across industries. People who seek advanced training in this area recognize the potential of those who can rethink, redesign and reenergize business by creating new products or new ways of delivering existing products. Learning about ideas that foster innovation is critical to continued development of new businesses and the U.S. economy that depends on those businesses. The focus is on entrepreneurs that start new firms and innovators that inspire change.

## WHY STUDY VENTURE AND INNOVATION MANAGEMENT AT NJIT?

The NJIT School of Management offers an excellent business education and the Princeton Review ranked it for two consecutive years among the "Best 282 Business Schools." The school has recently been reconfirmed as a member of the limited number of business schools accredited by AACSB International, the top national accreditation body for management education. NJIT is also home to the Enterprise Development Center (EDC), one of the nation's oldest and largest small business incubators specializing in hi-tech start-ups. The Center helps businesses to tap into the university's intellectual resources to increase their speed to market and reduce the cost of commercialization. EDC, home to nearly 80 companies, employs more than 300 people, many of whom are NJIT students and graduates.

## WHAT WILL I LEARN?

Venture and Innovation Management is a science-based approach for those who already have either a degree or experience in general principals of business with a passion to make a difference in either initiating a new business or implementing a new idea within an existing organization. Students will learn the essentials of how to develop a business model or take a leadership role in motivating improved performance.

## WHAT COURSES ARE OFFERED?

*Required: Core Course*

MGMT 620 Management of Technology\*

*Selective three (3) from:*

MGMT 640 New Venture Management\*  
HRM 630 Managing Technological and Organizational Change\*

MGMT 691 Legal and Ethical Issues\*  
MRKT 620 Competing in Global Markets\*  
MGMT 680 Entrepreneurial Strategy\*

\*Now or shortly available online

Courses are subject to change. Contact Continuing Professional Education 800-624-9850 for current listing.

√ Take care to select courses in proper order. Check course descriptions, because they state if one course must be taken before (i.e.; is a prerequisite to) another.

Complete course descriptions can be found in the NJIT Online Catalog at <http://catalog.njit.edu/graduate>.

## WHERE ARE THE CLASSES OFFERED?

All classes are available **online** and at NJIT's Newark campus. Customized NJIT degrees and academic certificates can be brought on-site to your company or customized and conducted at a location convenient to a consortium of companies.

## FOR FURTHER INFORMATION, CONTACT:

Division of Continuing Professional Education  
1-800-624-9850 (Toll Free)  
1-973-596-3060 (New Jersey)  
Email: [cpe@njit.edu](mailto:cpe@njit.edu)

## WHAT IS THE TUITION FOR GRADUATE COURSES?

You can find the current tuition for NJIT graduate courses at the Bursar's website: <http://www.njit.edu/bursar/index.php>

## IS FINANCIAL AID AVAILABLE?

There may be sources of financial aid or tax credits available: <http://adultlearner.njit.edu/admissions/financialaid/index.php>.

## CAN THE GRADUATE CERTIFICATE BE APPLIED TO AN ADVANCED DEGREE?

Courses in the Graduate Certificate program in Venture and Innovation Management can be wholly applied to NJIT's MBA or MS in Management or MS in Enterprise Development.

## HOW DOES THE GRADUATE CERTIFICATE PROGRAM WORK?

In any given year, NJIT offers a new slate of Graduate Certificates, each in a specific area which is in a fast growing and employable profession. Each stand-alone credential is a milestone in its own right and can be a 12-credit springboard to a matching Masters Degree program at NJIT or elsewhere. The credential can be completed in as little as one academic year of part-time study. Many can be studied online, in whole or partially. The straightforward and rapid admissions process requires possession of an undergraduate degree with a satisfactory grade point average. A GRE or GMAT score is not a pre-requisite. Depending on the program, courses can be taken online, on campus, or at NJIT extension sites around New Jersey. For a complete list of available Graduate Certificates, please visit: <http://www.njit.edu/gradcert>.

## BRINGING A GRADUATE CERTIFICATE TO YOUR COMPANY

Arrangements can be made to bring a Graduate Certificate or Master's program on-site to your company. A customized Graduate Certificate can also be offered to match your company's area of technological and managerial specialty. For more information about Company Collaborative Graduate Certificates or enrollment in any of our Graduate Certificates, please contact Continuing Professional Education.

## APPLY ON LINE:

<http://adultlearner.njit.edu/admissions>

## ON THE WEB:

<http://www.njit.edu/gradcert>